



## What Should You Tweet?

Don't just talk about yourself. If you plan to do 5 tweets per day that's 35 tweets a week. Only do 1 out of 5 tweets about your stuff. You can save time by pre-scheduling tweets in your Twitter client (co-tweet and hoot suite), but leave time to respond in real time.

1. What are you going to Tweet about this week?

Your stuff:

	Mon	Tue	Wed	Thurs	Fri	Weekend
<b>Performances</b>						
<b>Events</b>						

Brainstorm some conversation starters related to each event. Conversation starters are questions. What content should you point to?

	Mon	Tues	Wed	Thur	Fri	Weekend
Retweet Your Followers						
Share a link to news relevant to your field w/question						
Share a link to news relevant to your field w/summary of best point						
Inspirational quote						
Something funny						
Ask questions						
Introduce people in your network						
Answer questions						
Ask an industry expert a question or retweet						
Find an influencer in your network and be nice to them						






Need More Ideas?

27 Conversation Starters on Twitter

<http://buzzcanuck.typepad.com/agentwildfire/2009/05/the-27-maybe-31-community-twitter-conversations.html>

What Types of Tweets Get Retweeted Most?

[http://beth.typepad.com/beths\\_blog/2010/02/what-type-of-tweets-get-retweeted-most.html](http://beth.typepad.com/beths_blog/2010/02/what-type-of-tweets-get-retweeted-most.html)

